



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

March 24, 2008

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### CHEROKEE RECREATION AND PARKS AGENCY (CRPA) SELECTS REC1 FOR WEBSITE REDESIGN AND CONTENT MANAGEMENT

**Alpharetta, GA – March 24, 2008** – Rec 1, a leading provider of software solutions to the recreation and parks industry, will partner with CRPA to redesign the look and feel of their website in order to increase usability for their community. Rec1 will also provide a Content Management solution to allow CRPA staff to share website update responsibilities across the organization. This solution will give the department an easy and intuitive interface for maintaining content such as announcements, cancellations, schedules, news, etc...

There is great benefit in utilizing Rec1 to assist with CRPA's website redesign. CRPA has used Rec1 for Activity Registrations for the last four years. Data from Rec1, such as activity listings and facility information, will be retrieved from Rec1 and displayed on the CRPA.net website in a professional and stylish format (i.e., catalog). Therefore, data will not need to be maintained in two different locations.

"Rec1 provides us the technical capabilities we need to administer our website at a fraction of the cost of a full-time IT staff," stated Kim Hamilton, CRPA's Assistant Director. "As a long-time client of Rec1 for Activity Registrations, we are confident that these new solutions will meet all of our existing website needs."

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## **CRPA Selects Rec1 for Enhanced Website Solutions– ADD 1**

“We are very excited to be extending our relationship with CRPA,” stated Landon Schenck, Rec1 President and CEO. “Our content management solution is a natural fit for departments who wish to redirect funds that would otherwise be spent on IT.”

CRPA’s website redesign is scheduled for implementation in Q2 2008 and the Content Management system by Q4 2008.

### **About Cherokee Recreation and Parks Agency**

CRPA provides recreation and park services for the community of Cherokee County, Georgia. The department serves approximately 200,000 citizens. The agency’s goal is to preserve the beauty, unique character, and desirability of the community where Cherokee residents live, work and play. CRPA is committed to service excellence and continuous improvement, to acceleration of infrastructure improvements, and to providing state-of-the-art public safety facilities, training and personnel. **For more information, contact Neely Motiejunas at (770) 924-7768.**

### **About Rec1**

Rec1 is a leading provider of software solutions to the recreation and parks industry. Rec1 supports three service offerings: 1) Rec1 for Online Registration - Rec1 is a cost-effective way for recreation departments to accept in-house and online registrations for activities and facility rentals; 2) Rec1 for Department Websites - Rec1 can manage a department’s website completely or give the department the tools necessary to create and update content internally; 3) Rec1 for State Associations - Rec1 has a sophisticated platform that can help State Associations manage their members, districts, committees, and sections. **For more information, call Landon Schenck at 1-800-335-1863 ext. 501 or visit the Rec1 Web site at [www.rec1.com](http://www.rec1.com).**

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